



March 12, 2010

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Dear Arts & Crafts Applicants:

Thank you for your interest in the 33rd Pensacola Seafood Festival which is scheduled for September 24, 25, and 26, 2010. We are proud that our festival has again been listed as one of the Top 20 Festivals by the Southeast Tourism Society! The festival attracts in excess of 100,000 people and features handmade arts and crafts, a children's area, cooking demonstrations, entertainment and food vendors.

The number of booth spaces and participants in each category will be limited in order to offer a variety of items. The committee relies heavily on the photographs you submit to choose vendors. **We remind you that vendors selling commercial or retail items are not considered arts and crafts vendors.**

Early application is strongly encouraged as vendors who apply early are given priority for acceptance and space selection. Your application does not ensure acceptance. Booth location assignments will be made at the discretion of the Pensacola Seafood Festival Committee. To be considered, you must submit a complete application with a signed vendor contract, photographs representative of the items you are presenting as well as a photograph of the booth set-up, description which includes the price range of handcrafted items to be sold and your registration fee of \$200.00 before May 31, 2010 or \$250.00 after May 31, 2010. Please make checks payable to: Fiesta of Five Flags, 2121 West Intendencia Street, Pensacola, FL 32502.

The Fiesta of Five Flags strives to make the Pensacola Seafood Festival a positive experience for Arts & Crafts vendors as well as those attending the festival, and our policies are a reflection of those efforts. If you have any questions, you may reach our Event Coordinator by phone at (850) 433-6512, or by email at info@fiestaoffiveflags.org. I look forward to receiving your completed application.

Warmest Regards,

Suzanne Turbyfill
Arts and Crafts Chairman

Enclosures: Arts & Crafts Fees and Rules
Arts & Crafts Vendor Application
Arts & Crafts Vendor Contract



2121 WEST INTENDENCIA STREET • P.O. BOX 1943, PENSACOLA, FLORIDA 32591-1943
Phone: 850-433-6512 Fax: 850-438-5572 www.fiestaoffiveflags.org

The mission of the Fiesta of Five Flags is to celebrate our heritage, promote tourism, and build pride in Pensacola through festive activities which enhance the quality of life in our community.



2010 PENSACOLA SEAFOOD FESTIVAL

Arts & Crafts Fees and Rules

Arts & Crafts Dates and Times:

Friday, September 24, 2010 • 11:00 a.m. - 7:00 p.m.
Saturday, September 25, 2010 • 10:00 a.m. - 7:00 p.m.
Sunday, September 26, 2010 • 11:00 a.m. - 5:00 p.m.

Location:

Seville Square & Fountain Park
Zaragoza & Government Streets

Entry Fee:

\$200.00 (Before May 31, 2010)
\$250.00 (Until August 31, 2010)
\$50.00 (Electricity)

Please write a SEPARATE check for electricity!
Justification Required

- ✓ The festival will be in Pensacola's Seville Square area park and streets. Spaces are 10 X 10, any special needs should be indicated on your application. The committee will TRY to accommodate your requests. By order of the City of Pensacola, NO personal vehicles are allowed in the parks.
- ✓ Entry fee by check/money order and signed release form are due with application. Your application will not be reviewed without it. Application and fee are not a guarantee of acceptance. This fee will be returned in full if your application is not accepted. NO REFUNDS WILL BE GIVEN TO ACCEPTED VENDORS AFTER AUGUST 2, OR FOR WEATHER, ACTS OF GOD, CIVIL DISOBEDIENCE OR ANY CIRCUMSTANCE FIESTA OF FIVE FLAGS DEEMS OUT OF ITS SOLE CARE, CUSTODY, OR CONTROL.
- ✓ Acceptance in the show is a commitment for you to show all hours listed above. Arts and Crafts hours are different from food vendor and entertainment hours. This is not a night show; however, if you wish to stay open after sunset, you may use battery powered lighting ONLY. NO PROPANE, KEROSENE, OR GENERATORS PER FIRE MARSHAL'S INSTRUCTION.
- ✓ Acceptance and assignment space in the show is non-transferable. Only the artist/craftsperson on the application may show in the booth space. The Festival Committee reserves the right to remove misrepresented or inappropriate material from the show; this includes products featuring logos from products which compete with our sponsors. No nudes, partial nudes or erotic scenes may be shown. No retail or commercial items accepted in the arts & crafts area.
- ✓ Exhibitors are responsible for collecting and reporting Florida's Sales Tax. The local revenue office will provide information and paperwork on the first day of the festival.
- ✓ Shade is not guaranteed. Exhibitors are encouraged to use a free standing 10 x 10 canopy. For the safety of our guests, awnings or overhangs will NOT be allowed to be utilized as a part of your tent set-up. Should rain occur, no vehicles will be allowed into the streets within the barricaded area of the festival site. Exhibitors must provide their own tables, etc.
- ✓ Fiesta will provide continuous security. However, it is the vendor's sole responsibility to provide for his own protection. The Fiesta of Five Flags Association assumes no liability for loss, damage, or misplacement of merchandise and equipment from any or all causes.
- ✓ No animals will be allowed except guide dogs used by blind persons.
- ✓ Vendors may not utilize music, loud speaker systems, or megaphone devices. No trailers, cars, wagons, or carts will be left in the area after unloading on ANY day of the festival. Doing so will result in a vendor NOT BEING ACCEPTED THE FOLLOWING YEAR.
- ✓ You will be notified in writing of set-up time, booth space number and more details by Friday, September 3, 2010.

2010 PENSACOLA SEAFOOD FESTIVAL

Arts & Crafts Vendor Application

Please list and describe each item, including price range, to be considered:

*Please remember products made with any materials that compete with our sponsors are prohibited. Our beverage sponsors are Pepsi and Miller.

Measurements of your canopy in feet: _____
(Only 10x10 tent spaces available)

If you are a returning vendor, would you prefer your same space if possible? _____ YES _____ NO

Electrical Request - Only one standard outlet provided if your need for power is justified for your craft. Fiesta of Five Flags does not provide electricity for lighting arts and crafts booths. Please remember to have electricity at your booth requires a **SEPARATE** check for \$50.00 and **Justification is Required**.

Any special requirements: _____

PLEASE DO NOT WRITE IN THIS AREA

FOR OFFICE USE ONLY

Check Number: _____

Amount Paid: _____

Date Deposited: _____

Booth Space Number: _____

Special Requests: _____

2010 PENSACOLA SEAFOOD FESTIVAL

Arts & Crafts Vendor Contract

I understand and agree with the rules and regulations that are set forth in this application and agree to abide by and fully comply with said rules. I understand and agree that the Fiesta of Five Flags Association and the Pensacola Seafood Festival Committee are not responsible in any way for damage, loss or theft of me, my firm or of my customers and agree to indemnify and hold harmless the Fiesta of Five Flags Association and Pensacola Seafood Festival Committee against such loss, damage or theft.

In the event that the Fiesta of Five Flags Association and the Pensacola Seafood Festival Committee are unable to hold the 2010 Pensacola Seafood Festival as scheduled by reason of war, acts of God or acts of nature, or any other reason, or the Festival is interrupted in any way, no refund shall be made and it is agreed that all contracts are null and void.

There shall be no responsibility or liability on the part of the Fiesta of Five Flags Association or the Pensacola Seafood Festival Committee for any losses sustained by any person caused by such event. The Fiesta of Five Flags Association and Pensacola Seafood Festival Committee in no way guarantees any return or benefits to vendor.

It is further agreed and understood that the Fiesta of Five Flags Association and the Pensacola Seafood Festival Committee assume no liability for any injury to person or property or any other damages or losses occurring in the Festival premises during the Festival. I agree to forever indemnify and hold harmless the Fiesta of Five Flags Association and the Pensacola Seafood Festival Committee from and against any and all claims for loss, death or damage of person or property and any other loss whatsoever arising out of any act, omission or negligence in the operation or conduct of me/my business, including violation of any law, and all attorneys' fees and costs incurred by those parties.

All the foregoing is agreed to in consideration of and as a condition precedent to the Fiesta of Five Flags Association and the Pensacola Seafood Festival Committee providing to me/my business the applied for vendor space. The indemnification provisions shall survive after the 2010 Pensacola Seafood Festival.

Name: _____

Business Name: _____

Florida Sales Tax Number: (if you have one) _____

Address: _____

City/State: _____ Zip: _____

Business Phone: _____ Cell: _____

Email Address: _____

Business License Number: _____